



FOR IMMEDIATE RELEASE:

**GC America Inc. to be featured on Norman Schwarzkopf's
Health Journal Television series**

October 31, 2007 on Bravo! (as paid programming) and
October 31, 2007 on CNBC (as paid programming)

Boca Raton, FL (October 26, 2007) --- Multi-Media Productions (USA), Inc. announces that GC America Inc. will be featured on *Health Journal Television*, hosted by General Norman Schwarzkopf.

As we age, we need to make adjustments to our daily routines, paying more attention to our bodies; balancing physical activities with rest and replenishing vitamins and minerals. Our mouths are no different. On this segment of *Health Journal Television*, GC America Inc. will discuss their innovative product MI Paste Plus, a natural milk-derived protein.

John O'Neill, Vice President of GC America noted, "GC America is leading the paradigm shift in dentistry care today. A shift away from the traditional restorative (or drill and fill) dentistry to minimal intervention (or preventive) dentistry. It's all about oral wellness."

Coordinating Producer Carole Bosman added, "As the demand for innovative health care solutions grows, GC America Inc. has positioned itself to meet this ever-increasing demand. We are excited to have them as a guest on our program."

About GC America Inc.

GC Corporation is the company to trust for exciting new products with unequalled levels of quality and a total commitment to service and science. GC has fully dedicated research and development team committed to bringing new and innovative materials to the dental profession.

For additional information, please visit www.gcamerica.com. and www.mi-paste.com

About *Health Journal Television*

Health Journal Television airs on CNBC (as paid programming) and the Bravo! Network (as paid programming). HJTV may also be viewed on US Airways in-flight TV, or through video on demand via www.healthjournaltv1.com. The HJTV Series is also available at more than 90 prestigious college universities, including Carnegie Mellon University, Howard University, Dartmouth College and Georgetown University.

For specific market-by-market air dates and times, please visit <http://www.healthjournaltv1.com/broadcast/1905.htm> or e-mail Moniqueh@mmpusa.com.
For more information, please visit www.healthjournaltv1.com.